

USE LESS ENERGY

- Hire an expert to assess your energy consumption, and learn more about alternative energy solutions.
- Put up posters to educate your customers about how and why to save energy.
- Install electronic thermostats and set them to drop the temperature in your buildings after hours (e.g., reception, community hall, etc.).
- Set up timers for outside lights and motion detectors for lights in comfort stations.
- Swap out your lightbulbs for more energy-efficient models, like LEDs.
- Learn how to use new technology to optimize your water heater on the Québec Energy Transition website.
- → Choose energy-efficient appliances (e.g., Energy Star).

MANAGE YOUR WASTE EFFICIENTLY

- Hire an expert to produce a report on the waste generated by your organization and develop a waste action plan.
- Implement the 5 Rs (rethink your needs, reduce, reuse, recycle and reclaim).
- Set up sorting areas with clear posters to promote proper materials management.
- Assess the possibility of adding recycling bins for glass and cans and a compost bin.
- → Get ICI on recycle + certification.

MAKE RESPONSIBLE PURCHASES

- Avoid waste in ready-to-camps by providing soap, shampoo, conditioner and lotion dispensers instead of individual mini bottles.
- → Adopt a responsible purchasing policy.
- → Educate your suppliers about reducing packaging.
- → Look into making group purchases with other companies in your sector.
- → Shop local, sustainable products, like recycled fibre toilet paper, antifreeze, food and cleaning products.
- → Avoid using single-use containers in ready-to-camps, common rooms and dining areas.

CONSERVE WATER AND ECOSYSTEMS

- Hire an expert to ensure your onsite wastewater management system is up to code and evaluate greener wastewater management options.
- → Install low-flush toilets or devices to reduce water flow on faucets.
- → Install token-operated shower systems.
- → Use environmentally friendly, phosphate-free cleaning products.
- Ask customers to use products that don't compromise your wastewater management system (e.g., phosphate-free cleaning products, toilet paper, etc.).
- Set up a rain barrel and use the rainwater collected to water plants and other landscaping element.
- > Educate customers about using reef-safe sunscreen.

REDUCE YOUR GREENHOUSE **GAS EMISSIONS (GHG)**

- → Hire an expert to assess your carbon footprint and draw up a plan to cut and offset emissions.
- → Create shared campfire spaces to reduce carbon emissions from campfires.
- > Install charging stations for electric vehicles.
- Offer onsite activities with a low environmental footprint (e.g., biking, non-motorized boats, hiking trails, etc.).
- > Encourage public or active transportation by installing bike racks, offering bike rentals and posting bus and public transit schedules.
- Offer to offset the GHG emissions from your customers' stays.

IMPROVE WORKPLACE WELLNESS, **HEALTH AND SAFETY**

- → Make sure your facility is equipped with a high-quality airflow system and provide employees with personal protective equipment for their health.
- → Provide PFDs for customers and require them to wear PFDs when on the water.
- > Keep a defibrillator and first aid kit accessible onsite.
- → Have a first aider present at all times (as required by the CNESST).
- Review the ergonomics of different workstations and implement recommendations.
- → Respect your employees' and coworkers' right to disconnect.
- Become a member of Aventure Écotourisme Québec (AEQ) to access their proven safety expertise in nature and adventure activities.

INCREASE CUSTOMER SATISFACTION AND COMMUNITY INVOLVEMENT

- > Share your sustainable development successes.
- → Ensure that physical access and services are tailored to customers with reduced mobility and look into the Kéroul certification process.
- → Make sure your site can host bike tourists and look into the Bienvenue cyclistes! certification process.
- > Plan and promote environmentally friendly events.
- > Create a shared garden for campers.
- → Sponsor sports and cultural events.
- → Get involved in causes.
- → Advertise activities and events in your area.
- Set up partnerships with local businesses, attractions, artists and artisans (e.g., offering deals, selling local products, hosting a market, etc.).

NOTES	
For more information, reach out to your local's SADC or CAE	
sadc-cae.ca	

Canada Conomic Development offer a financial support to the SADCs and CAEs.